



'Making research come alive. Helping people and practice thrive.'

"Making Practice-Focused Research Happen in a Busy Clinical World: Moving from Good Idea to Funded Study"

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This course is for you if:

- ★ You think that research is a great idea, but as for how to do it.....?????
- ★ You want your own practices and those of your service area to be based on rationales that you can explain and demonstrate.
- ★ You have a role in service development or accreditation and know that meaningful research activity and involvement will be an expectation
- ★ You manage a service and want to create a vibrant research culture
- ★ You believe that nurses should have more of a role in research than unpaid data collectors.

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The pressure on all health care professionals to become actively involved in research is increasing. No longer the preserve of 'academics', inquiry, research and evidence are now vital aspects of *everyone's* role, whether in clinical practice, management or education. "Great Idea" you say, "but where are we going to find the time, skills and money to do this on top of all of our other work?"

In this day-seminar, Philip Darbyshire will describe practical and achievable ways in which practice-focused, collaborative research can be initiated and developed within everyday busy clinical practice.

"...all nurses, face a world of health care and clinical practice where practice-focused research can no longer be seen as some kind of optional extra, as icing on the cake, as something clinicians may get around to at some point before the end of time itself, if resources allow."

Philip Darbyshire (2008) - Journal of Clinical Nursing, 17, 3238-3244 p.3243

In this seminar, Philip will describe the practical strategies and approaches that can turn a good idea or an interesting clinical practice question into a funded, happening study that benefits *everyone*. *Maximum reward, recognition and benefits all round are the order of the day!*

How good is this seminar?

Previous participants have commented:

- ✓ I gained considerable info on how to do research, unloaded the mystery of applying for funding. It was very motivating and pushes me on to do research and publish in our workplace.

Australia

- ✓ This study day should be made compulsory for all nurses
- ✓ Great, lovely warm style with huge knowledge and inspirational ability
- ✓ Inspiring – made me think I could make it happen

London

- ✓ Best seminar I have attended to date, best speaker ever!
- ✓ Invite Philip back on a regular basis

New Zealand

- ✓ Thank you for making clinical research come alive for our staff (...) Please consider another trip to Las Vegas.

USA

At this seminar you will learn.....

- ✓ How to find a good research question or project.
- ✓ How to begin to develop a 'research culture'.
- ✓ Why two or more heads are better than one
- ✓ Why process is as important as outcome
- ✓ How writing a grant proposal can develop clinical research
- ✓ Why a rejected proposal is never a failure
- ✓ How to get others to support your project
- ✓ Why you don't need to write jargon!
- ✓ Sustainability or How to achieve more than just a 'one-off' project.

Programme areas include:

- ✓ Our Practice-Research Traditions: Empowerment or Paralysis?
- ✓ Nursing's Four Horsemen of the Apocalypse or 'Why the world of nursing & health care will never be the same again' and what we need to do about it
- ✓ Practice-focused Research: Why bother?
- ✓ Why clinicians hate research, why they might be right and how we can change this.
- ✓ Creating a Research Culture Alternative.



About Philip.....



Before forming Philip Darbyshire Consulting, Philip was Chair of Nursing at Women's & Children's Hospital, University of South Australia and Flinders University in Adelaide since 1996. He is an Adjunct Professor at University of Western Sydney.

He has won over a million dollars in research grant funding, conducted over 15 studies and sits on various grant funding committees.

He now helps organisations get research out of the 'too hard basket' and into hearts, heads and hands of staff who use it make a real difference.



www.philipdarbyshire.com.au

Who should attend this seminar?

- ✓ Clinicians and practitioners from any discipline who want to create a research culture in their area.
- ✓ Research and Practice Development Nurses.
- ✓ Nurse Specialists and Nurse Practitioners
- ✓ Graduate and Undergraduate students who are required to submit a Research Proposal or undertake a study.
- ✓ Educators who want to collaborate in clinical research.
- ✓ Managers who want to support research and evidence initiatives that link to organizational goals.