

The HESTA/ACHSE Australasian Research Roadshow

Making Health Research Happen Where the Rubber Hits the Road

2 Dynamic seminars showing how practice-focused research can be initiated and developed in any busy health service to benefit patients/clients, staff and the organisation

Practice and service improvement research – CEOs and Executive Leaders Making it Happen (by invitation)

9.00am – 1.00 pm (includes networking lunch)

Making practice-focused research happen in a busy health service world. Clinicians moving from 'dream on' to 'yes we can'

12.30 – 4.00 pm (includes networking lunch)

ACHSE has partnered with **HESTA Super Fund** to create this unique Australasian 'Research Roadshow' where we will demystify the 'R' word and demonstrate how a vibrant research culture can be created that will move research strategies and plans from rhetoric to reality with real staff and service improvement benefits.

We will provide you with excellent practical examples and tools for the busy health manager, whether you are hospital or community based, a CEO of an Area Health Service or a rural, regional or metropolitan hospital.

The morning session is specifically tailored for CEOs and Executive leaders while the afternoon session will be particularly relevant to clinicians and clinical leaders from all health service disciplines, including operational managers.

Professor Philip Darbyshire will show

- ✓ Why so many existing research approaches and strategies fail
- ✓ Why clinicians hate research – why they might be right and how we can change this
- ✓ How we can counter clinical practice's three toughest objections to research involvement
- ✓ How the 'Four Horsemen of the Apocalypse™' or the four best questions that you will ever ask of yourself and your service can catalyse research activity
- ✓ How to create a vibrant research culture alternative that supports and achieves organizational goals
- ✓ How this research approach can transform interdisciplinary collaboration from 'good idea in principle' to valued & valuable reality

Dates and Venues

21 September: Crowne Plaza Melbourne

22 September: Rydges Hobart

26 October: Holiday Inn Perth

28 October: Crowne Plaza Sydney

29 October: Sebel & Citigate Hotel, King George Square, Brisbane

5 November: Holiday Inn Adelaide

23 November: Rydges Esplanade Resort Cairns

Costs

Discounts will apply for multiple registrations (for multiple seminars and for multiple registrations from the same organisation). Please refer to the registration form for details

Limited places available

Registration

Please use registration form overleaf

CPD Hours: 3 hours per seminar

Who Should Attend?

Practice & service improvement research for CEOs & Executive Leaders: CEOs and Executive Leaders who want to drive & support research & evidence initiatives that link to organisational goals.

Making practice-focused research happen: Nursing Directors & clinical service managers; senior clinicians & practitioners from any health service discipline wanting to create a research culture; Research & Practice Development nurses; Nurse specialists & Nurse Practitioners; Educators wanting to collaborate in clinical research.

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About these Seminars:

We promise you an informative, challenging, entertaining and content-rich day. You will leave bristling with ideas and practical tips to improve your ability to create a thriving research and knowledge development climate in your organisation that will have absolute bottom line benefits.

About the Roadshow Presenter:



Professor Philip Darbyshire, is internationally recognized as a leader in nursing and health care research and practice development. Philip is *the* 'go-to' person for hospitals and health care organizations across the world who want research and evidence-based practice demystified and moved out of the 'too-hard basket' and into the hearts and minds of clinicians who will use it make a real difference. He enables the best in staff potential to solve problems, think creatively and 'raise the bar', to improve the condition of organisations. For 13 years he led one of Australia's most successful practice-based research departments, described by ACHS in 2008 as being an "example of excellence in research leadership".

Why these Roadshows are vital The research and evidence imperatives that face our hospitals and health services are no passing fads. Whether it be the need for evidence-based practice, the move towards 'world class commissioning', satisfying national accreditation standards, or understanding the link between staff retention and a thriving research and 'learning organisation' culture – the centrality of research and inquiry is clear. Yet many research plans, strategies and initiatives wither on the vine. No research plan or strategy ever failed at the formulation stage. Many however, fail to move from board to ward and from rhetoric to reality.

The imperative for health staff at every level, from CEO to staff nurse, to engage with research and inquiry in ways that produce tangible results and improve the quality of service and care could not be more pressing. Research is no longer some optional extra or 'icing on the cake'. The only realistic question facing our staff and services is not '**Are** you involved in promoting, undertaking or developing research' but '**How** are you involved, right here, right now?'

Testimonials from Philip's international seminars:
"This study day should be made compulsory for all nurses" "Great, lovely warm style with huge knowledge and inspirational ability" London
"Thank you for making clinical research come alive for our staff." Las Vegas, USA

In the morning session, Philip Darbyshire will combine presentation of proven approaches with 'think-tank' peer interaction to show:

- ✓ Why previous research models have created inertia rather than empowerment
- ✓ Why many clinicians hate research, why they might be right and how we can change this
- ✓ The unholy trinity of research inertia and how we can counter clinical practice's three toughest objections to research involvement
- ✓ The four best questions that you will ever ask of yourself and your service to catalyse research activity: Philip's 'Four Horsemen of the Apocalypse'
- ✓ Successful approaches to creating a vibrant research culture
- ✓ How to 'hardwire' research into practice and service delivery to build the learning organisation

In the afternoon session Philip will describe the practical strategies and approaches that can turn a good idea or an interesting clinical practice question into a funded, happening study that benefits *everyone*. *Maximum reward, recognition and benefits all round are the order of the day!*

Philip will show:

- ✓ How to find a good research question or project in an hour
- ✓ How to begin to develop a 'research culture'
- ✓ How to 'play nice' with other colleagues and agencies Why collaboration is not an option but an obligation
- ✓ How to stop asking 'the hospital' for money and start winning your own funding
- ✓ Why a rejected proposal is never a failure
- ✓ How to get others to support your project
- ✓ Why you don't need to write jibberish and jargon!
- ✓ Sustainability or How to achieve more than just a 'one-off' project

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These seminars have been endorsed by APEC (Authorised Provider of Endorsed Courses) number 027030902 as authorized by Royal College of Nursing, Australia according to approved criteria". Attendance at either the morning or afternoon session earns 3 RCNA Continuing Nurse Education (CNE) points as part of RCNA's Life Long Learning Program (3LP).



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REGISTRATION PLEASE FAX TO 02 9878 2272

Practice & Service Improvement for CEOs (morning)

Clinical / Operations Seminar (afternoon)
includes all refreshments and course materials

Per person (incl GST)	ACHSE Members	Non Members
Morning Only	\$230.00	\$295.00
Afternoon Only	\$230.00	\$295.00
Full Day	\$430.00	\$560.00
Group Discount – register for 5 delegates and pay for 4 (single seminar only)	\$920.00	\$1,180.00

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- 5 November:** Holiday Inn Adelaide
- 23 November:** Rydges Esplanade Resort, Cairns

Title _____ First Name _____ Surname _____

Position _____

Organisation _____

Town/Suburb _____ State _____ Postcode _____

Telephone _____ Fax _____

Email* _____

**(required for registration confirmation to be sent)*

Special Diet Requirements _____

PAYMENT (Fully Tax Deductible)	TAX INVOICE ABN 41 008 390 734
<input type="checkbox"/> Cheque (must accompany registration and be made payable to ACHSE)	
<input type="checkbox"/> EFT (please send remittance advice with name as ref) Bank: Westpac BSB: 032 289 A/c No. 163 105 ACHSE National	
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Card Number: _____ / _____ / _____	
Total Amount: _____ Expiry Date: _____ / _____	

Payment Policy It is a condition of registration that full payment is received prior to the commencement of the event.

Cancellation and Refund Policy If, after registering for the event, you find yourself unable to come, we will refund your registration fee up to 14 days prior to the event less a handling fee of \$50. NO REFUNDS can be given for any cancellations made after 14-day period. You are welcome to substitute a replacement delegate at no charge at any time.

Insurance We strongly recommend that you take out an insurance policy if you have made flight or hotel reservations in order to attend this event. If, due to circumstances beyond our control, the event is cancelled, we cannot be held responsible for any loss of money due to cancelled flight or hotel reservations.

Privacy Policy The collection of this information is primarily so that we can register you for this event. The information (excluding payment details) will be stored in the ACHSE database and may be used for future marketing of ACHSE events. If you are not a member of ACHSE and do not wish your details to be retained by the College, we ask that you notify us in writing to ACHSE National Office, P O Box 341, North Ryde NSW 1670.

Please forward your completed registration form with payment to:
 ACHSE Corporate Office
 P O Box 341
 North Ryde NSW 1670
 Fax: 02 9878 2272

For any queries, please contact:
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 National PD Manager
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 Email: nationalpd@achse.org.au